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NDL Frigo Logistics - a joint venture between Danone PDPA and Norbert Dentressangle Romania

Bucharest, October 2011. Danone Romania and Norbert Dentressangle Romania announce the entry of NDL Frigo Logistics on the chilled goods logistics market.

The new entity is a joint venture between Danone PDPA and Norbert Dentressangle Romania and will benefit from an in-depth knowledge of the Romanian logistics market and a national distribution network covering 20,000 points of sales managed by a team of qualified Romanian logisticians and supported by a state of the art IT in terms of Wholesale Management System and Transportation Management System.

Danone Romania strong chilled distribution system and best know how as a market leader in dairy industry combined with the strong logistics expertise of Norbert Dentressangle Romania will give to the Romanian logistics market the best solution for the chill food industry, retailers and catering business.

“This partnership is in line with both companies strategic thinking and offers development opportunities for both companies. Our main objective is to become market leader in chilled goods logistics in the Romanian market, providing best logistics and distribution services at the national level”, declares Jean-Claude Bernaben, the General Manager of NDL Frigo Logistics who has been working for Norbert Dentressangle in Romania for several years.

DANONE PDPA Romania is a member of DANONE Group, present in 120 countries, one of the global leaders of the food industry, ranking 1st in the world in fresh dairies and 2nd in bottled mineral waters and baby food. DANONE Group ended 2010 with sales of more than EUR 17 billion. DANONE Romania is market leader in fresh dairy products, posting a turnover of RON 476 million in 2010, higher than in the previous year. The Company currently has 740 employees and a portfolio of 70 product references, under the following main brands: Activia, Danonino, Actimel, Nutriday, Cremosso, Danette, Casa Bună.

About Norbert Dentressangle

Norbert Dentressangle is a major international provider of transport, logistics and freight forwarding services, with annual pro-forma revenue of €3.6 billion in 2010, following the integration of TDG. The company develops high value-added solutions for its three activities in Europe, the Americas and Asia, in accordance with its commitments in the area of sustainable development. Norbert Dentressangle operates in 22 countries and realises 44% of its revenue outside France. The company is listed on the CACMid 100 stock index. It is headed by an Executive Committee, chaired by François Bertreau.

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